

1. Purpose

- 1.1 This Notice explains how we obtain, use and disclose your personal information, in accordance with the requirements of the Protection of Personal Information Act ("POPIA").
- 1.2 Afrimat (and including this website, www.afrimat.co.za) is committed to protecting your privacy and to ensure that your personal information is collected and used properly, lawfully and transparently.
- 1.3 As you read our Notice, please keep in mind that it applies to all Afrimat Group companies as defined below.

2. Introduction

- 2.1 Afrimat in order to carry out its aims and objectives as a leading black empowered open pit mining company providing industrial minerals and construction materials, does, and will, on an on-going basis receive, provide and process Personal Information.
- 2.2 In terms of a law known as the Protection of Personal Information Act, 4 of 2013 (POPIA) everyone has the right to privacy, including the right to the lawful collection, retention, dissemination and use of one's Personal Information.
- 2.3 In order to give effect to this right, Afrimat is under a duty to provide any person whose Personal Information is processed by it, (known as a "Data Subject") with a number of details pertaining to the use of and subsequent processing of the Data Subject's Personal Information, before such Personal Information may be used or processed by Afrimat.

3. The information we collect

- 3.1 Afrimat may collect, acquire, receive, record, organise, collate, store, update, change, retrieve, read, process, analyse, use and share your Personal Information in the manner as set out in this Privacy Policy. When we perform one or more of these actions, we are "Processing" your Personal Information.
- 3.2 "Personal Information" refers to private information about an identifiable natural or juristic person. Personal Information does not include information that does not identify a person (including in instances where that information has been anonymised). The Personal Information that we collect about you may differ on the basis of the services that you receive from Afrimat.
- 3.3 We may process various types of Personal Information as follows:

- 3.4 Identity Information, which includes information concerning your name, username or similar identifier, marital status, title, date of birth, gender, race and legal status, as well as copies of your identity documents, photographs, identity number, registration number and your qualifications;
- 3.5 Contact Information, which includes your billing addresses, delivery addresses, e-mail addresses and telephone numbers, as well as company secretarial information that has been disclosed in relation to you;
- 3.6 Financial Information, which includes bank account and payment card details, insurance information, financial statements, VAT registration numbers, regulatory filings, fund information and investor statements;
- 3.7 Technical Information, which includes your internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access the Website;
- 3.8 Usage Information, which includes information as to your access to and use of the Website, products and services;
- 3.9 Marketing and Communications Information, which includes your preferences in respect of receiving marketing information from us and our third parties, and your communication preferences.
- 3.10 Afrimat may also process, collect, store and/or use aggregated data, which may include historical or statistical data ("Aggregated Data") for any purpose. Aggregated Data may be derived from your Personal Information but is not considered Personal Information, as this data does not directly or indirectly reveal your identity. However, if we combine or connect Aggregated Data with your Personal Information in a manner that has the result that it can directly or indirectly identify you, we will treat the combined data as Personal Information, which will be managed in accordance with this Privacy Policy.

4. How we use your information

We may use your Personal Data to:

- 4.1 Provide services or products you request (e.g. send you by email or other electronic means our newsletters or other products or services in which you express an interest);
- 4.2 To conduct credit reference checks and assessments;
- 4.3 Inform you of changes made to our Website;
- 4.4 Inform you of products, services, promotions and offers you may find interesting,

- 4.5 Respond to any queries you may have;
- 4.6 Develop a more direct relationship with you for the purposes described in this section;
- 4.7 Develop an online customer profile;
- 4.8 Understand general customer trends and patterns so we can develop and support existing and ongoing marketing strategies for our products and services; and
- 4.9 For security, administrative and legal purposes.
- 4.10 Where you choose to receive mobile services and content via SMS, MMS and other mobile services, we use this information to deliver such mobile services and content to you, to carry out market research, to track sales data and to plan other promotional activities which may be of interest to you.

5. Disclosure of information

- 5.1 We will not intentionally disclose your Personal Information, whether for commercial gain or otherwise, other than with your permission or in the manner as set out in this Privacy Policy.
- 5.2 Afrimat may share your Personal Information under the following circumstances:
 - 5.2.1 with other entities within Afrimat (including those based overseas) that have agreed to be bound by this Privacy Policy. It is possible that we, or one of our divisions or affiliates, could merge with, be sold to or be acquired by a third party. To the extent legally permissible and in accordance with the conditions of this Privacy Policy, we may share your Personal Data with any successor entity.
 - 5.2.2 with our agents, advisers, service providers and suppliers that have agreed to be bound by this Privacy Policy or similar terms, which offer the same level as protection as this Privacy Policy;
 - 5.2.3 with our employees, suppliers, service providers and agents to the extent that they require such Personal Information in the provision of services for or to us, which include hosting, development and administration, technical support and other support services relating to the Website or the operation of the Afrimat business. We will authorise any Personal Information processing done by a third party on our behalf, amongst other things by entering into written agreements with those third parties governing our relationship with them and containing confidentiality and non-disclosure provisions;

- 5.2.4 to enable us to enforce or apply any other contract between you and us;
- 5.2.5 to protect our rights, property or safety or that of our customers, employees, contractors, suppliers, service providers, agents, brokers and any other third party;
- 5.2.6 to mitigate any actual or reasonably perceived risk to us, our customers, employees, contractors, agents, brokers or any other third party;
- 5.2.7 with entities that are based overseas (“Overseas Recipients”). Afrimat cannot guarantee that any such Overseas Recipients will comply fully with the Afrimat’s privacy principles in relation to your Personal Data. Notwithstanding the a foregoing, Afrimat undertakes to take all reasonable steps to ensure that any such Overseas Recipients are bound by terms and conditions substantially similar to those contained in this Privacy Policy. By continuing to use the Website, you acknowledge and consent in respect of the aforementioned transfer of your Personal Data to any such Overseas Recipients on these terms as permitted by the Afrimat privacy principles and agree not to hold Afrimat liable in this regard.
- 5.2.8 with governmental agencies, exchanges and other regulatory or self-regulatory bodies, if required to do so by law or there is a reasonable belief that such is necessary for:
 - 5.2.8.1 compliance with the law or with any legal process;
 - 5.2.8.2 the protection and defence of the rights, property or safety of Afrimat, or our customers, employees, contractors, suppliers, service providers, agents, brokers or any third party;
 - 5.2.8.3 the detection, prevention and management of actual or alleged fraud, security breaches, technical issues, or the abuse, misuse or unauthorised use of the Website and contraventions of this Privacy Policy; and
 - 5.2.8.4 the protection of the rights, property or safety of members of the public (if you provide false or deceptive information or misrepresent yourself, we may proactively disclose such information to the appropriate regulatory bodies and/or commercial entities).

6. Storage and transfer of your Personal Information

- 6.1 We store your Personal Information on our servers or those of our service providers.

- 6.2 We reserve the right to transfer to and/or store your Personal Information on servers in a jurisdiction other than where it was collected, or outside of South Africa.
- 6.3 If the location to which Personal Information is transferred and/or is stored does not have substantially similar laws to those of South Africa, which provide for the protection of Personal Information, we will take reasonably practicable steps, including the imposition of appropriate contractual terms to ensure that your Personal Information is adequately protected in that jurisdiction.
- 6.4 Please contact us if you require further information as to the specific mechanisms used by us when transferring your Personal Information outside of South Africa or to a jurisdiction that is different to the one in which we collected your Personal Information.

7. Information security

- 7.1 We take reasonable technical and organisational measures to secure the integrity of retained information and protect it from misuse, loss, alteration and destruction through the use of accepted technological standards that prevent unauthorised access to or disclosure of your Personal Information.
- 7.2 We review our information collection, storage and processing practices, including physical security measures periodically, to ensure that we keep abreast of good practice.
- 7.3 Despite the above measures being taken when Processing Personal Information, we do not guarantee that your Personal Information is 100% secure.
- 7.4 Afrimat has implemented procedures to address actual and suspected data breaches and undertakes to notify you and the relevant regulatory authorities of breaches in instances in which Afrimat is legally required to do so and within the period in which such notification is necessary.

8. Retention of your personal information

- 8.1 We may retain and Process some or all of your Personal Information if and for as long as:
 - 8.1.1 we are required or permitted by law or a contract with you to do so;
 - 8.1.2 it is for lawful purposes that are related to our performance of our functions and activities;
 - 8.1.3 we reasonably require it for evidentiary purposes; or
 - 8.1.4 you agree to us retaining it for a specified further period.

- 8.2 To determine the appropriate retention period for Personal Information, Afrimat will consider, among other things, the nature and sensitivity of the Personal Information, the potential risks or harm that may result from its unauthorised use or disclosure, the purposes for which we process it and whether those purposes may be achieved through other means. Afrimat will always comply with applicable legal, regulatory, tax, accounting or other requirements as they pertain to the retention of Personal Information.

9. Maintenance of your Personal Information

- 9.1 In accordance with applicable legislation and the rules of Afrimat, Afrimat will take all necessary steps to ensure that the persons responsible for the maintenance of your Personal Information do so in a manner that ensures that it is accurate, complete, not misleading and is up to date.
- 9.2 It is your responsibility to advise Afrimat or the persons responsible for the maintenance of your Personal Information should any of Personal Information we have about you is incorrect, incomplete, misleading or out of date, by notifying us at the contact details set out in clause 11.1 below.

10. Your Rights: Access to information

- 10.1 Data protection laws confer certain rights on you in respect of your Personal Information, which include the right to:
- 10.1.1 Request access to your Personal Information (commonly known as a “data subject access request”), thereby enabling you to receive a copy of the Personal Information retained about you.
 - 10.1.2 Request the correction of your Personal Information, in order to ensure that any incomplete or inaccurate Personal Information is corrected.
 - 10.1.3 Request erasure of your Personal Information, where there is no lawful basis for the retention or continued processing of it.
 - 10.1.4 Object to the processing of your Personal Information for a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms.
 - 10.1.5 Request restriction of processing of your Personal Information. This enables you to ask Afrimat to suspend the processing of your Personal Information in limited circumstances, which may differ by jurisdiction.

- 10.1.6 Withdraw consent previously given in respect of the processing of your Personal Information at any time which withdrawal of consent will not affect the lawfulness of any processing carried out prior to your notice of withdrawal. Withdrawal of consent may limit the ability of Afrimat or a third party to provide certain products or services to you, but will not affect the continued processing of your Personal Information in instances in which your consent is not required.

11. Changes to this Privacy Policy

- 11.1 This Privacy Policy may be amended from time to time and we will take reasonably practicable steps to inform you when changes are made. Without limiting the manner in which we may inform you, it could be that such notification may be by way of e-mail (if you provide your e-mail address when you register to use the Website), a "pop-up" notification on the Website, or a notification when you access the Website.

12. How to contact us

- 12.1 If you have any queries about this notice, need further information about our privacy practices, wish to withdraw consent, exercise preferences or access or correct your personal information, please contact us at popia@afrimat.co.za.

END.